



Gavin Kogan is a seasoned cannabis industry entrepreneur and thought leader, creating companies and brands that advance the industry and policy. He is an original Co-Founder and Chairman of Grupo Flor, a multinational vertically-integrated cannabis company based in Salinas, CA.

As one of California's earliest cannabis business attorneys, Gavin helped guide many of California's earliest cannabis entrepreneurs and his work has helped shape cannabis politics throughout the State. He established the Cannabis Law Practice Group of L+G, LLP, a premiere agriculture business firm in Salinas, California, and has been instrumental in transitioning the industry to a regulated market on the Central Coast and throughout California. His creative enthusiasm for start-ups and scaling new businesses for growth is well suited to California's emerging cannabis industry.

Gavin believes that cannabis is more than a commodity. It is a powerful force to liberalize American culture for the better, shaping us into a more tolerant and kind society by promoting compassionate care and social justice. This is the vision needed to ensure the growth and sustainability of cannabis as America's next great industry.

The focus of Gavin's work is with cannabis industry professionals, investor funds, corporate boards and political leaders. An accomplished public speaker, he is also an excellent addition to any speaker series or public event surrounding the cannabis industry.

Gavin earned his BA from the University of Southern California, and his JD from Whittier Law School. He is a member of the California State Bar Association, a legislative committee member of the California Cannabis Industry Association, a founding member of California Cannabis Manufacturer's Association, and serves on the Board of Directors of the Monterey County Cannabis Industry Association.

Gavin lives in Monterey County, California with his wife Becky, and is an avid dog lover, reader, yogi, surfer, parent and general adventurer.

GAVINKOGAN.COM